

## PUBLIC RELATIONS

Students in this program explore the relationships that an organization builds with its employees, consumers, government, investors, donors, and community. It specifically explores how this relationship is related to the company's success.

### Junior Year

COM 215: Survey in PR  
COM 313: Writing for PR  
COM 317: PR Research  
2 BRC, COM or JLM Elect\*  
2 Seq Electives ∞  
Upp. Div. Elective

### Senior Year

COM 415: Case Studies  
COM 416: Capstone  
2 BRC, COM or JLM Elect\*  
5 Upp. Div. Elect

\*At least 9 cr. must be 300- or 400 upper level  
∞ Sequence electives chosen from Journalism, Marketing, American Politics, Global Politics or *Other* based on advisement

**Check out these common minors for a major in Broadcasting & Mass Communication, Communication & Social Interaction, Journalism or Public Relations!**

### Athletic Coaching: 18 Credits

PED 215  
PED 340  
PED 350  
Elective Requirements: 9 Credits (see catalogue)

### Audio Design & Production Minor: 24 Credits

BRC 220 MUS 383  
MUS 206 THT 121  
MUS 382 THT 312  
Elective Requirements: 6 Credits outside of major (see catalogue)

### Creative Writing: 21 Credits

CRW 300  
*Select two courses:*  
CRW 201 CRW 207  
CRW 205 CRW 208  
CRW 206  
Elective Requirements: 12 Credits (see catalogue)

### Photography: 21 Credits

ART 207 ART 443  
ART 243 ART 414 OR ART 496  
ART 343  
Elective Requirements: 6 Credits from Photography

### Political Science Minor: 21 Credits

POL 201 POL 205  
POL 203  
Elective Requirements: 12 Credits (see catalogue)

### Psychology Minor: 18 Credits

PSY 100 PSY 340 Or PSY 350  
PSY 303 PSY 200 Or PSY 320  
PSY 305 PSY Elective

## GRADUATION REQUIREMENTS

All students graduating from SUNY Oswego must have:

- ✓ A minimum GPA of 2.0 for graduation (in major & cumulative)
- ✓ A minimum of **120** hours for degree purposes
- ✓ 42 credits of upper division work (300-400 level) from Oswego
- ✓ Maximum transfer credits of **60** from community college
- ✓ At least ½ of major credits taken at Oswego
- ✓ Major and cognate courses completed with a C- or better

**Contact the following offices at SUNY Oswego for specific transfer information:**

### Transfer Services Coordinator

Corie Kohlbach  
183 Marano Campus Center  
315-312-3638  
corie.kohlbach@oswego.edu

### Transfer Success Advisors

Rosemarie Pupparo  
170 Marano Campus Center  
315-312-4951  
rpupparo@oswego.edu

### Communication Studies Interim Department Chair

Taejin Jung  
4 Lanigan  
315.312.3520  
taejin.jung@oswego.edu

Scott Cunningham  
170 Marano Campus Center  
315-312-2058  
scott.cunningham@oswego.edu

### Transfer Center

170 Marano Campus Center

<https://www.oswego.edu/transfer-services/>

Information in this passport may change without notice. Students must complete all current SUNY Oswego program requirements in order to graduate.

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FALL 2018

# DUTCHESS COMMUNITY COLLEGE

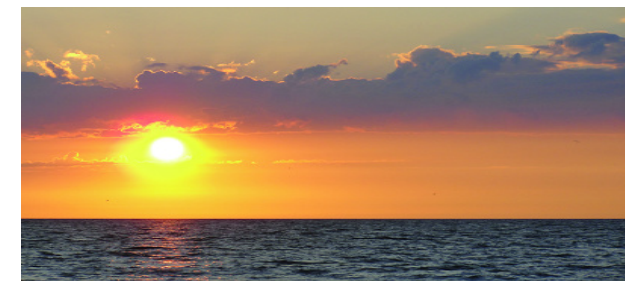
Dutchess Community College:  
Communication & Media Arts A.S.

# Passport to Oswego



SUNY Oswego:

- ◇ Broadcasting & Mass Communication B.A.
- ◇ Communication & Social Interaction B.A.
- ◇ Journalism B.A.
- ◇ Public Relations B.A.



**STEPS FOR EFFICIENT TRANSFER**

1. Print out current degree plan.
2. Check off the courses you have completed.
3. Schedule a meeting with a Transfer Counselor at DCC.
4. Make sure your remaining DCC courses meet Oswego Course Equivalents. (Consult the course equivalency table in this passport)
5. **Complete SUNY Gen Ed Requirements at DCC to be exempt from Gen Ed at Oswego! (See below for more information, or speak with an advisor)**
6. Apply to SUNY Oswego as you near the completion of your CC degree, and speak with a Transfer Success Advisor.
7. **Complete your DCC degree.**

Contact the following offices at DCC for specific transfer information:

**Academic Coaching & Transfer Center**

301 Orcutt Student Services Center  
845-431-8600  
Fax: 845-431-8046

**Communications and Media Arts Program Chair**

Dana Weidman  
CBI-210B  
(845) 431-8612

**Coordinator of Transfer Services**

Roza Makhmudova  
Academic Coaching & Transfer Center  
301 Orcutt Student Services Center  
845 431-8695  
roza.makhmudova@sunydutchess.edu

**GENERAL EDUCATION INFORMATION**

- ✓ Students who have **not** completed the SUNY Gen Ed Requirements must complete Oswego's Gen Ed program.
- ✓ Some courses taken at 2-year school will **not transfer as upper division credit at Oswego.**
- ✓ Several courses may be given equivalencies only as lower division credit.

Below are the recommended courses students should take at DCC with their SUNY Oswego equivalencies.

Dutchess CC Courses		Oswego Course Equivalents
<b>First Year: 34 cr.</b>		
American History Selective	(3 cr.)	Transfer Credit
Art Elective	(3 cr.)	Transfer Credit
COM 100: Com Intro Seminar	(1 cr.)	Transfer Credit
COM 101: Intro to Com Media	(3 cr.)	BRC 108
COM 103: Art & Craft of Editing	(3 cr.)	JLM 220
COM 110: Video Production	(3 cr.)	BRC 235
COM 120: Intro to Media Writing	(3 cr.)	COM 229
COM 140: Media & Society	(3 cr.)	Transfer Credit
ENG 101: Composition I	(3 cr.)	ENG 102
ENG 102: Composition II	(3 cr.)	ENG 204
Math Elective (MAT 118)	(3 cr.)	(MAT 158)
(SPE 101): Public Speaking	(3 cr.)	(COM 210)
<b>Second Year: 28-30 cr.</b>		
BHS 103: Social Prob in World	(3 cr.)	SOC 280
Program Elective (COM 233)	(4 cr.)	(BRC 220)
Program Elective (COM 249)	(4 cr.)	(BRC 235)
Free Elective (SPE 100)	(3 cr.)	(COM 100)
Directed Elective	(3-4 cr.)	Transfer Credit
Directed Elective	(3-4 cr.)	Transfer Credit
Science Elective	(8 cr.)	Transfer Credit

Courses in () are recommended electives

**Note:**

Be aware that all credits in communication-related fields will add to the 54 hour cap at Oswego and could extend your stay.

The SUNY Oswego courses listed include major and cognate coursework only. Other electives are required; broadcasting, communication, or other electives should be selected with advisor approval.

**BROADCASTING & MASS COMMUNICATION**

This major is designed to provide students with an understanding of the mass media industries, including radio, television, cable, film, the Internet, multimedia, and mobile platforms.

**Junior Year**

POL 205: American Government  
BRC 319: Mass Media & Law \*  
BRC 320: Programs & Effects  
2 Upp. Div. BRC Elect  
COM Elective  
3 Upp. Div. Elect

**Senior Year**

BRC 301  
2 COM Elect  
Upp Div BRC Elective  
6 Upp. Div. Elect

\*Must take BRC 319 before BRC 320

**COMMUNICATION & SOCIAL INTERACTION**

This highly desired major allows students to explore the various ways human beings interact and exchange ideas. Students analyze the process of creating, sending and interpreting verbal and nonverbal messages and how those messages are influenced by gender, culture, and ethics.

**Junior Year**

COM 212: Interpersonal Com  
COM 301: Com Theories  
COM 302: Message Criticism  
2 BRC, COM or JLM Elect\*  
3 Upp. Div. Elect

**Senior Year**

COM 303: Qualitative Research  
COM 490: Com & Service Learning  
2 BRC, COM or JLM Elect\*  
3 Upp. Div. Elect  
COM 360/ 370/375/380

\*At least 9 cr. must be 300- or 400 level

**JOURNALISM**

Students in this program explore the relationships that an organization builds with its employees, consumers, government, investors, donors, and community. It specifically explores how this relationship is related to the company's success.

**Junior Year**

JLM 209: Intro to Newswriting  
BRC 229: Broadcast Newswriting  
JLM 309: Adv Newswriting  
BRC 319/COM 380 (spr)  
3 Upp Div Electives\*

**Senior Year**

JLM 310: Investigative Report  
JLM 319: Practicum  
JLM 498: Internship

**Additional Learning Agreement Coursework: 18-36cr**

Student, with faculty, devises learning agreement; typically a minor or second major program

\*Under advisement based on career goals in areas of Writing & Editing, Electronic News, Graphic Design, or Investigative Methods